

**From:** [Hunter George](#)  
**To:** [Dale Washam](#)  
**Cc:** [Gretchen Borck](#)  
**Subject:** Smart Money mag contact  
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Dale,

A reporter from Smart Money magazine, Alyssa Abkowitz, contacted me about a story she's writing about governments that do an outstanding job of providing property data online. She said Pierce County was mentioned (she didn't say how), so she asked me for web stats. I consulted our Webtrends reports and told her that the A-T's office accounted for approximately 22 million of the county's 112 million page views in 2010, and I told her we're really proud of the site's popularity. We perused the site together over the phone and she remarked on how much property data is available. I told her if she needed any more info to contact your office. She thanked me for the info and said the story will be in the edition of the magazine that's published the second week of November.

Regards,

**Hunter T. George**

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