

NEWS RELEASE:

Chambers Bay name selected for world-class golf destination

Pierce County today announced Chambers Bay as the official name of the championship-caliber golf course to be constructed within the 930-acre Chambers Creek Properties, a former gravel mine overlooking Puget Sound. The course, designed to promote the area's economic development and tourism, is scheduled to open in 2007.



"The name Chambers Bay takes advantage of our history and geography. Thomas Chambers was a settler who founded the first town in Washington State, and the bay is perfectly situated on Puget Sound. A marine shoreline, tree-covered islands and the Olympic Mountains create a setting unrivaled in our part of the country," said County Executive John Ladenburg. "We've been told there are few comparable sites in the United States, and that we'll have the type of golf course people will come from great distances to play."

The announcement of Chambers Bay follows the recent selection of Northbrook, Illinois-based KemperSports Management as development consultant during the design process and operator of the tournament-capable destination course. The addition of KemperSports completed a team of designers and engineers including the legendary golf course architect Robert Trent Jones II of Palo Alto, Calif., site planner Berger Abam of Federal Way and clubhouse architect Miller/Hull Partnership in association with CHA of Seattle.

Offering panoramic views of Puget Sound, neighboring islands, and the Olympic Mountains, Chambers Bay is destined to be one of the most unique recreational opportunities on the West Coast. Dramatic elevation changes, cliffs and dunes topographically enhance the course. With a first-rate team in position to design, build and operate the course, Pierce County officials are confident the site will grow to attract golfers and tourists from across the nation as well as PGA, LPGA and USGA tournaments.

"Pierce County, Robert Trent Jones II and KemperSports' project managers collaborated on a name that would convey the special nature of this golf project," said Steve Skinner, president of KemperSports Management. "Chambers Bay captures the spirit, history and beauty surrounding this incredible site, and we are excited to lend our development marketing and operational expertise to put Pierce County on the golf map."

For more information on Chambers Bay and Pierce County, visit <http://www.piercecountywa.org/ccp>.

About KemperSports Management

Northbrook, Illinois-based KemperSports Management operates more than 70 golf facilities nationwide, including nationally ranked courses such as The Glen Club, Bandon Dunes, Pacific Dunes, Harding Park, Bolingbrook Golf Club and Desert Willow, as well as a number of major sporting events including the PGA TOUR's Booz Allen Classic and the EA SPORTS Maui Invitational. For more information, visit <http://www.kempersports.com>.

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